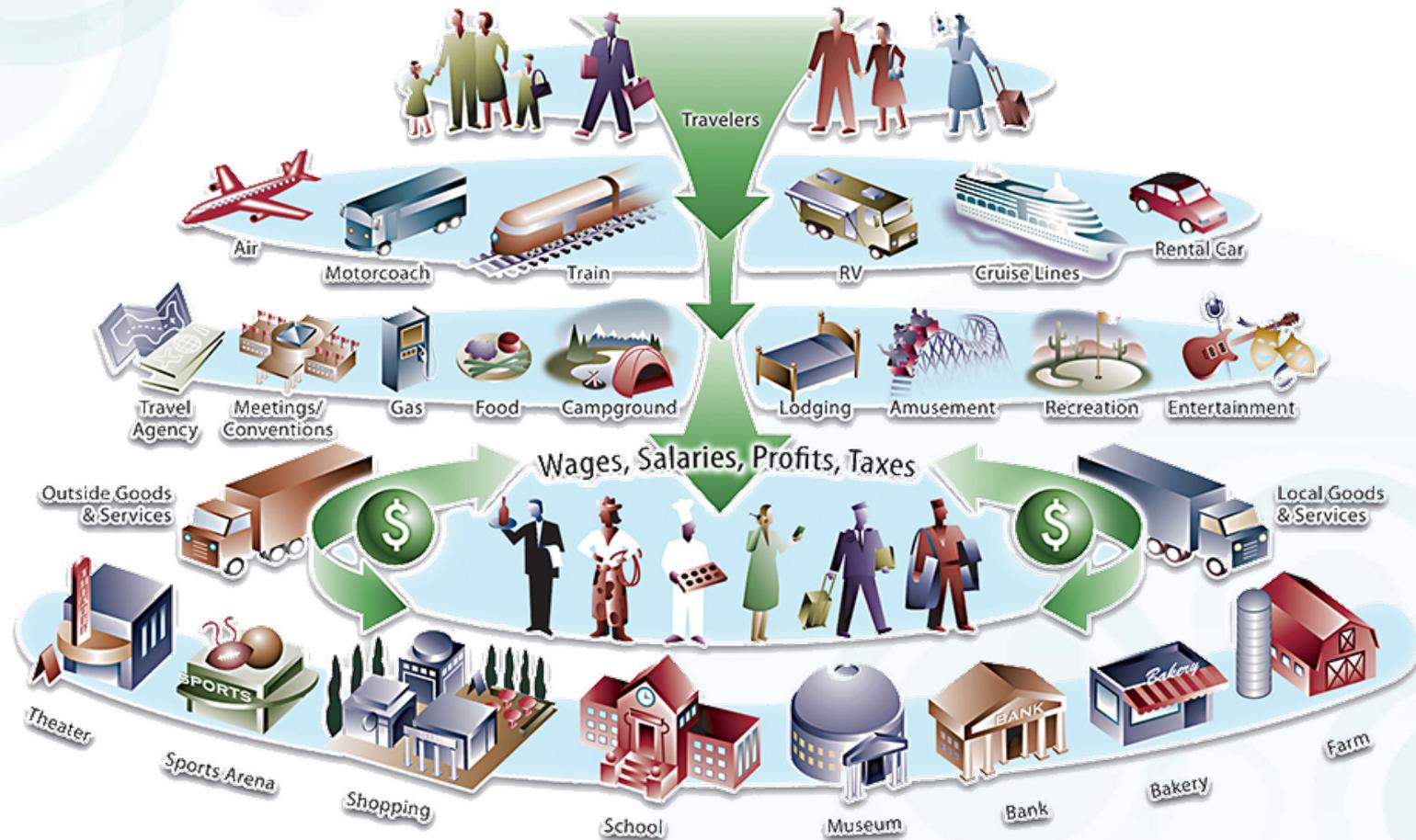


# ViSiT SPOKANE

**EXPANDING REGIONAL PROSPERITY**

Spokane County and the Cities of Spokane, Spokane Valley, Liberty Lake, Airway Heights, Cheney

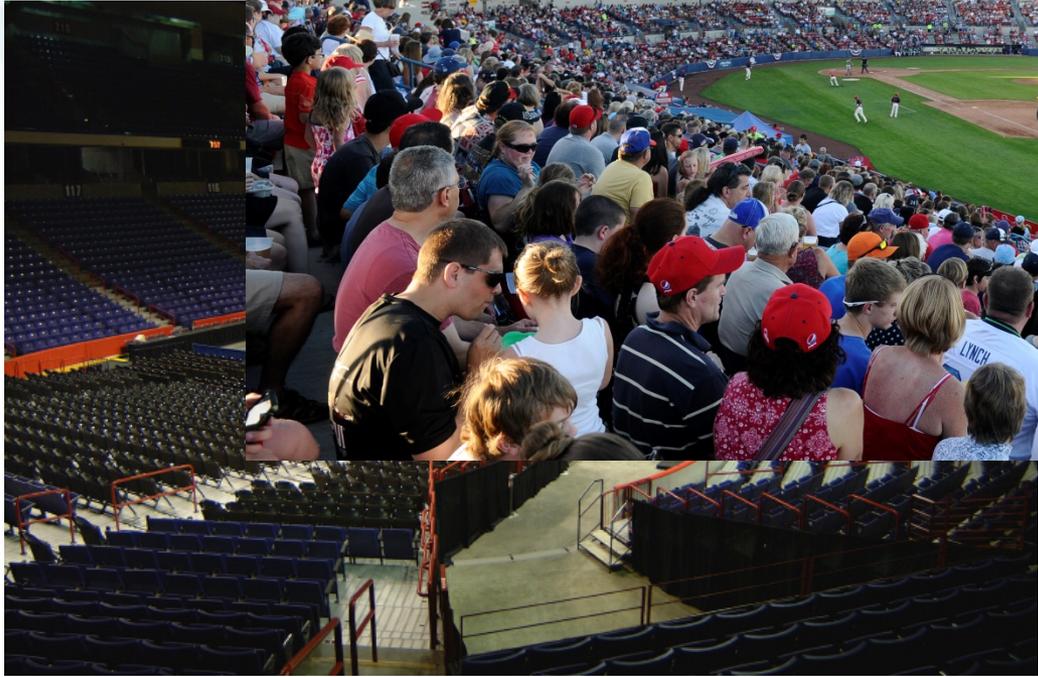
# Ripple Effect from Visitor Spending



Source: USA Travel Association



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# FEATURED TRIP: SPORTS FAN IN SPOKANE

TRIP BY EXPERT:  
 PATRICK FROST



Image Source

Big time sports fans will be happy to hear that Spokane has many great places to catch a game... or a few. Assistant Coach to the Whitworth Men's Basketball team, Patrick Frost, will direct you to lively neighborhood grills and bars so you can get a taste of the spirit of the sport's fans that reside in Spokane. Along the way you'll get to explore other awesome places around town—from some outdoor areas and a golf course to local breweries.

This trip is optimized to begin on a Thursday

SELECTED TRIP »

SPORTS FAN IN SPOKANE

## SPORTS FAN IN SPOKANE TRIP OVERVIEW Trip Duration 5 Days (Including Travel)

**Best Experienced**  
 Year Round

**Good For**  
 Sports Fans

**Type of Trip**  
 Outdoors and Sports  
 Bars

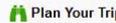
**Budget**  
 Moderate

**Fly Into Spokane**  
**Fly Out Of Spokane**

[See Itinerary](#)

best basketball players in the country. Basketball fans can watch former college stars square off in the tournament's Elite Divisions, where cutthroat competition culminates in a



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At weekend of June, the streets transform to basketball city to its largest 3-on-3 basketball tournament. How large is the world's largest tournament? We're talking really big, 100 teams and 456 courts that lock, big. Below are a few of the most of what's sure to be a



## Volleyball tournament Spokane

Published On: Mar 23 2014 06:53:50 PM PDT | Updated On: Ma



Volleyball tournament brings thousands to Spokane

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## Behind the scenes at Spokane Hoopfest

by Andy Hall [Twitter](#) AndyHallESPN  
posted 2 months ago

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The *SportsCenter* on the Road bus in downtown Spokane for Hoopfest.



Ron Judd

# Spokane lands 2010 U.S. Figure Skating Nationals

Originally published May 6, 2008 at 12:00 am | Updated May 5, 2008 at 10:24 pm

the 2010 U.S. Figure Skating Nationals, an event that also doubles as the Olympic trials for the 2010 Vancouver Winter Games. The city won the...



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Ronda Rousey VS Holly...

abc NEWS

Rousey appeared on *Good Morning America* to announce she will take on Holly...



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# Community Resume Builder

- ✓ Credibility
- ✓ Prestige
- ✓ Destination Appeal
- ✓ Venue Capability
- ✓ Accessibility
- ✓ Crowd Control
- ✓ Safety
- ✓ Community Support



# Value of Large Sporting Events

- ✓ Success Breeds Success
- ✓ Visitor Spending
- ✓ Public Relations and Recognition
- ✓ Community Pride



# How to Expand Sports Tourism?

- ✓ Support a State-wide Tourism Effort
  - ✓ Position Washington as a Sports-Friendly State
  - ✓ Help Communities Develop Sports Marketing Strategies
  - ✓ Provide PR Focus on Fan Opportunities
- ✓ Shared Vision
- ✓ Venue Development Funds



# Visit SPOKANE

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Thank You

Cheryl Y. Kilday

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509-742-9370



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