

VIVA FARMS

Launching a New Generation of Farmers



Ethan Schaffer, Co-Founder
www.vivafarms.org

WHO WILL GROW YOUR FOOD?



Today's Farmers Retiring En Masse.

Average age of
farmer: 57

70% of farmland is
owned by farmers
who will retire in
next 20 years

Small and mid-size
farms account for
80% of all farmland

Farm workers are the
next generation of
farm owners.





Viva Farms lowers start-up cost to \$5000.

We provide...

- Education
- Land
- Equipment
- Loans
- **MARKETS!**

Nelida Martinez is a Viva Farms farmer.



Farmer Reserve Fund





JOHN DEERE

Washington
Tractor

The Labor Challenge



Solutions

- Immigration reform
- Fund farmworker housing
- Support childcare
- Improve healthcare
- Support micro-enterprise development





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